German-Brazilian Workshop on Management and Engineering of IT-Supported Business Networks, Administration Networks and Social Networks (DeuBraNet2011)

– Call for Participation –

Motivation

The progressive saturation of society with information technology (IT) enables businesses, public administrations and individuals to engage in entirely new forms of networking. Former local value chains are becoming global value networks, which connect an increasing number of actors in complex relationships. Individuals using social networks exchange data with friends and actively take part in value creation and opinion-forming processes. To meet ever growing expectations and cost pressure, public administrations increasingly cross-link and intensify partnerships with business.

A variety of research disciplines deal with the study of phenomena and the design of networked enterprises, institutions and societies. To address the complexity of technical and organizational networks, phenomena have to be examined in the interaction between technical and social science research disciplines. Particularly attractive prospects in the context of cooperative German-Brazilian research to be investigated lie rooted in the different conditions of network research in Brazil and Germany. The rise of Brazil as one of the world's leading economies offers an outstanding opportunity for revolutionary change to be framed by collaborative network research.

Workshop Goals and Expected Outcomes

The primary goal of DeuBraNet is to initiate German-Brazilian partnerships in both academia and industry for future collaborative research on the topic of logistics networks, process and service networks and networks in public administration. Future common research topics shall be identified which in turn build the outset for collaborative research projects, raising funds from appropriate German-Brazilian funding schemes.

This goal will be addressed with the following workshop outcomes:

1. Workshop presentations on network science
2. Documented future research goals as outcome of workshop brainstorms
3. Documented future activities to prepare for research project proposals

Moreover it is planned to resume the workshop findings on future research goals in a collaborative publication in an International Information Systems journal.

Venue and Agenda for Workshop

The workshop will take place in beautiful Florianopolis in south Brazil. It will be hosted by Prof. Dr. Louis Roberto Westphal at the Universidade Federal de Santa Catarina (UFSC).

The workshop will span three days, from 21st to 23rd November 2011. Each day will be commenced by panel sessions, covering the introduction of the topic of the workshop, a key note on service science and orientation in German-Brazilian funding schemes. After the panels, the participants work in three parallel, topical focused sessions: logistic networks, BPM and service networks and networks in public administration. Each topical session splits up in two sub-sessions, one for participants' paper presentations and one for topical brainstorms. The brainstorm results will be integrated and presented on the last day's panel of the workshop. For more information on the agenda, see this link.

Target Group

The target group of the workshop is researchers and PhD students from the following fields: Business Administration, Economics Information Systems, Computer Science, Communication Science, Law, Psychology, and Politics. Practitioners from logistic industries or public administrations are also welcome to contribute to the workshop.

Research topics cover theorizing, empirical research and design-oriented research on both organizational networks and technical networks. Research areas include but are not restricted to the following:

- Service networks
- Service bundling
- BPM for inter-organizational business processes
- Context-aware BPM
- Social BPM
- Collaborative BPM
- Technical sensor networks
- Innovation networks for new business incubators
- Public-Private-Partnerships

Participants in the workshops shall contribute with the following:

- Submission of a short paper, addressing their current research agenda on network science, or specific findings, or projects they are currently engaged with. Submission deadline is the 18th of November. Submissions are to be sent to: matthias.voigt@ercis.uni-muenster.de
- Preparation and presentation of a 30 minute presentation on the proper research topic.
- Active participation in the brainstorms of the topical sessions.

Participants' benefits

We are happy to be able to offer you the following benefits:

- For German participants, accommodation flights will be funded.
- For German and Brazilian participants, catering will be sponsored. Sponsoring of accommodation depends of number of participants.
- Opportunity for co-authorship in a collaborative publication in an International Information Systems journal.
- A beautiful evening event at the seaside of Florianopolis.
- Excellent opportunities for networking.

Participate in the workshop! We still have vacancies. For applications please contact: matthias.voigt@ercis.uni-muenster.de.

Further information: deubranet.ercis.org